



Leveraging Defi To **Build Wealth** For Everyone

Grow your capital securely, with DeFi on autopilot

LITEPAPER V1

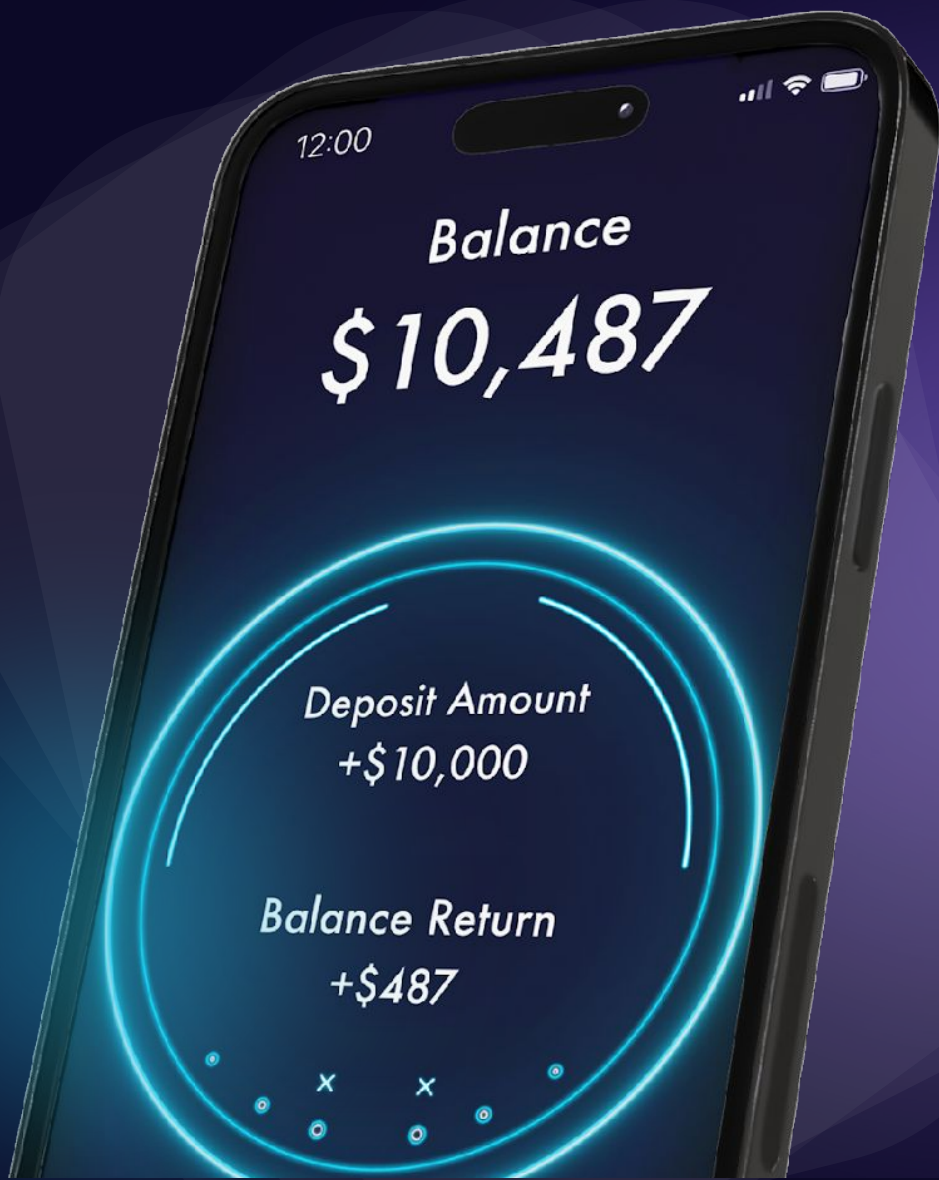


TABLE OF CONTENTS

Our Mission 04

Our Vision 04

What is Amplifi? 04

What Problem Does Amplifi Solve? 06

What Does Amplifi Aim to Achieve? 09

How Does Amplifi Work? 10

Amplifi Technical Overview 11

Roadmap 12

Defi Offers
Low Risk,
High Interest
Opportunities
To Amplify
Wealth

Our Mission

At Amplifi, our mission is to revolutionise the world of decentralised finance (DeFi) by bridging the gap between Web2 and Web3, making high-interest financial products accessible to everyone. We believe in democratising financial opportunities, ensuring that individuals, regardless of their technological proficiency, can harness the power of DeFi to secure their financial future.

Our Vision

Our vision is to redefine how people perceive and handle their finances in an ever-evolving financial landscape. We aim to provide a seamless and secure DeFi experience, democratising blockchain technology and breaking down the barriers that have traditionally hindered mainstream adoption.

What is Amplifi?

Amplifi is a fully automated, decentralised, asset management platform that is powered by advanced machine learning & AI algorithms to ensure maximum return of investment.

High-Yield Generation

Amplifi provides an opportunity to earn unmatched interest rates. With low, medium and high yield pools to choose from, users can earn between 4-10% or more on stablecoins, major alts and eventually fiat currencies such as the \$, £ and €. Making DeFi accessible for everyone.

AI & ML-Powered Optimisation

By building and implementing powerful machine learning algorithms, Amplifi is able to automate yield generating strategies across multiple chains and protocols simultaneously. With AI-driven decision-making, Amplifi maximises yield generation, automates risk prevention strategies, and offers real-time data-driven solutions.

Accessibility & User-Friendliness

Amplifi is designed for simplicity. Setting up an account, depositing funds, and utilising the platform is effortless and takes minutes to start earning. We believe that decentralised finance should be accessible to all.

True Decentralisation

We embrace decentralisation through a governance model that empowers users to participate in decision-making. Amplifi also ensures that users maintain complete control over their funds with non-custodial wallets unlike CeFi counterparts.

Trust and Innovation

In a world marked by rising costs, diminishing trust in traditional financial institutions, and economic uncertainty, Amplifi emerges as a beacon of trust and innovation. We fundamentally believe that decentralisation is the future and are building the tools required to give control back to users.

Risk Management

The world of DeFi is rife with scams and fraud, as such navigating the DeFi space can often result in loss of funds. Amplifi takes all the guesswork out of managing your assets and keeps users' funds safe and secure by partnering with audited and trusted protocols with a track history of success, as well as a multitude of additional safety features built in app.

Business Model

HOW WE GENERATE REVENUE



What Problem Does Amplifi Solve?

DeFi Has Too Many Barriers To Become A Mainstream Consumer Product



COMPLEX

To maximise DeFi returns, you need multiple wallets and assets spread across various protocols and networks.



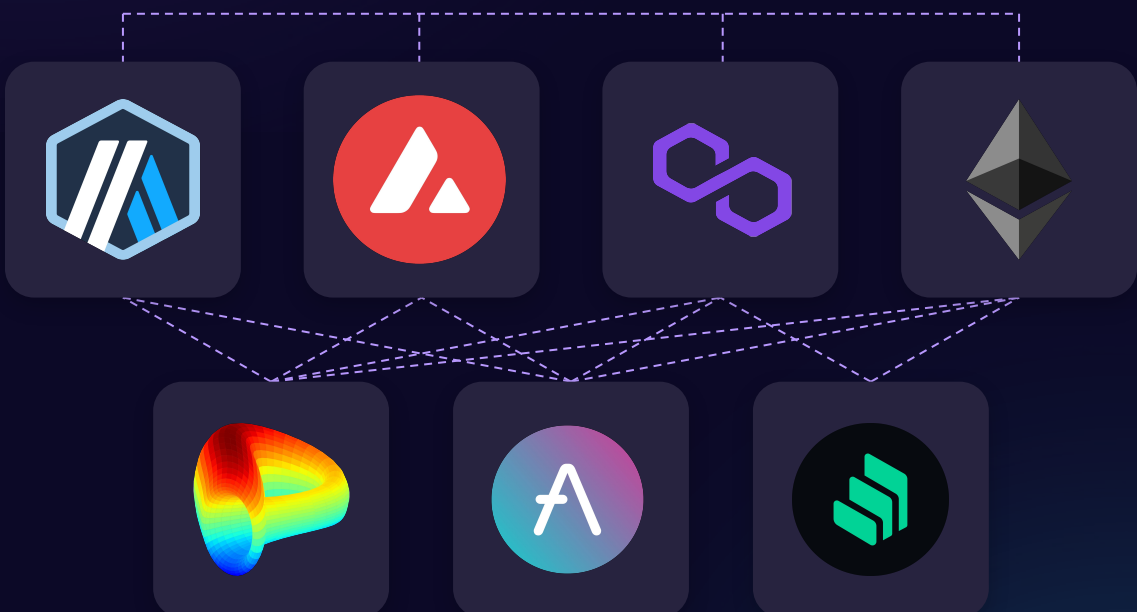
TIME

Learning about DeFi and using several platforms to move money is a manual, time consuming process.



COST

Every time you move money, you pay gas and most users struggle to optimise this.



Currently users have to manually optimise yields through multiple protocols and across multiple chains on a consistent basis.

What Problem Does Amplifi Solve?

Amplifi is Removing these Barriers so Anyone can Access the Benefits Of Defi. With Amplifi users simply deposit their funds, select their strategy and start earning. Amplifi does all the work.



SIMPLE

Amplifi fixes this issue by simplifying the yield generating journey via one fully automated & self optimising platform.



TIME

No need to learn about DeFi. Deposit Fiat, stablecoins or Alts and earn on decentralised networks.



COST

Users pay no gas, the gas is factored into the overall cost of doing business. The system optimises gas for use.

What Problem Does Amplifi Solve?

Removing Barriers to DeFi

DeFi has too many barriers to become a mainstream consumer product. Traditional financial institutions and centralised platforms like SVB, Celsius, and FTX have shown why decentralisation is the future of finance. Amplifi is removing these barriers to make DeFi accessible to all.

Simplification

Amplifi simplifies DeFi with one platform, one dashboard, and full automation. Users don't need to learn the intricacies of DeFi; they can deposit fiat, stablecoins, or altcoins and earn on decentralised networks.

Risk Management

AI & ML algorithms monitor assets across all protocols for suspicious activity, eliminating the single point of failure and ensuring the safety of user funds.

Cost Efficiency

Users pay no gas fees; the gas cost is factored into the overall cost of doing business. The system optimises gas usage for maximum efficiency.

Security

Consumers don't need to expose themselves to risk on different DeFi protocols; everything is done through Amplifi using trusted protocols.

What Does Amplifi Aim to Achieve?

Amplifi aims to achieve several key objectives:

Offer Unbeatable Interest Rates

We offer interest rates that far surpass those of traditional banks and many other investment vehicles, allowing individuals to grow their wealth effectively with auto-compounded, stable returns on a multitude of assets..

Re-Instill Trust In the Financial Sector:

Since the financial crash of 2008, people have lost trust in the finance sector. Even today banks and financial institutions are reckless with investments, leaving everyone else to pay the price. Decentralised Finance offers the world a new way of doing things, but right now in its current form, it's too complex. By developing easy to use, highly intuitive solutions that give people access to the DeFi ecosystem, whilst also giving them control over their finances, we believe we can re-instill trust in consumers and businesses across the financial sector.

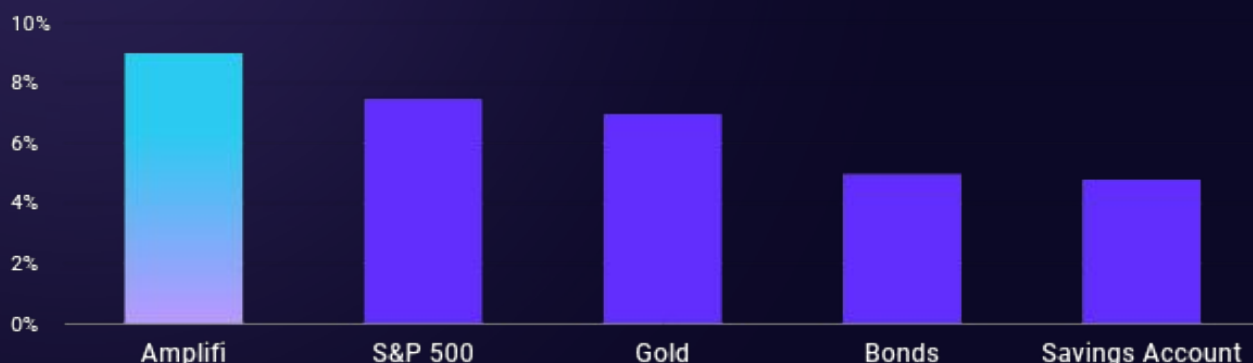
Accessibility & User-friendliness

Our tools are designed in such a way that anyone with a mobile device or computer can gain access to the platform and start earning in minutes, even if you're not tech savvy. By building highly accessible DeFi products, mass adoption not only becomes a possibility, but a reality.

All-In-One WealthTech Platform

The overarching goal of Amplifi is to create an all in one Wealth Tech platform that offers users a multitude of different investment options across multiple industries and sectors in order to maximise return on investment. DeFi, RWAs, Alternative Investment Solutions and much more are all part of the bigger plan to helping users effectively plan for the future they want.

Average returns for 2023



How Does Amplifi Work?

Simply put, Amplifi aggregates farming, lending and staking pools across dozens of protocols and multiple chains in order to generate the highest interest rate available in real time, without the user having to manage anything on their end.

The current process is cumbersome and time consuming with users having to bridge funds from one chain to another, swapping from one platform to another and paying gas each time they interact with smart contracts. It's essentially a full time job to manage a portfolio effectively in order to generate the highest interest rates possible on any given day. With Amplifi a user simply deposits their funds in a pool of their choice and Amplifi takes care of the rest.

With Amplifi you simply:

1. **Deposit your funds:** Stablecoins, Alts or Fiat
2. **Choose your strategy:** With APY ranging from 4%-10%+ across multiple pools
3. **Start earning:** It's that simple

Amplifi offers a selection of low, medium, and high-yield pools, providing users with the flexibility to build a strategy that suits their needs. We generate yield with constant optimization:

- AI/ML removes human bias and optimises for long-term sustainable growth while managing risk in real time.
- Utilising a combination of lending and farming strategies, our platform connects with multiple DeFi protocols across multiple chains simultaneously to drive the highest yields for altcoins and stablecoins.
- By dynamically allocating funds to various strategies, we ensure that even if yield on one protocol drops or if a protocol is exploited, your investment won't be affected. There is no single point of failure.

Amplifi Technical Overview

Phase 1:

Initially Amplifi will launch on Polygon due to the fast transaction times and ultra low fees compared to other EVM compatible chains.

Phase 2:

Post platform V1, we will expand to other EVM compatible chains. All options are still on the table, however the team is leaning towards Ethereum L2's such as optimism, Arbitrum and ZkSync.

Machine Learning Algorithms:

We are developing a cutting edge technology that ensures the highest precision. Our advanced ML algorithms monitor on-chain activity 24/7 to maximise opportunities and minimise risks in real time.

Machine Learning Development Stages

01

Blockchain Data Engineering

Analysing and extracting on-chain data and writing it to a separate data store that allows us to perform proprietary data analysis.

02

ML Pipeline And Tooling

The foundational platform that allows us to take the data and perform experimentation, model training, model deployment, model monitoring.

03

Data Science

Combining the data and tooling to build a performative machine learning model that powers Amplifi.

Amplifi Roadmap

2023

- ✓ Company Incorporation
- ✓ MVP build
- ✓ Team Hiring
- ✓ Website
- ✓ Litepaper & Pitch Deck
- ✓ Initial Partnerships

2024

- ✓ Multichain Expansion
- ✓ Multi Protocol Integration Earn on Multiple Stables
- ✓ UI/UX Revamp
- ✓ Team Expansion
- ✓ Security Audits

- ✓ Cayman Island Entity Formation (token launch)
- ✓ Swiss Foundation Formation
- ✓ Acquire EU EMI Licence
- ✓ Earn on Alts
- ✓ Multiple Audits

2025

- ✓ Full AI & ML Integration
- ✓ Advanced Risk Management Solutions
- ✓ Geo Expansion: USA, MENA
- ✓ Additional Licencing Requirements
- ✓ Earn on Fiat (€, £, \$)
- ✓ Complete End to End Alternative Investing WealthTech Platform



THANK YOU

For More Information Please Contact at

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